#### Blockchain,

# Infinite Opportunities for Daring Entrepreneurs

#### Delphine De Wulf

#### Blockchain Brussels Meetup September 16, 2021

# Crawfresh Import Luxembourg



# wixly.be

# Crypto & Blockchain

# Blockchain as a Service (BaaS)

Platform

### Share my Vision

### lam no expert

#### Sources



#### @croissantEth

### @pastry Eth



#### @DDonChain

# Still Very Early

#### 9 Use Cases

1.

#### New Payment Methods

### Paypal & Visa

#### Twitter

#### Apple & Amazon

#### Elon Musk

# Hundreds of Startups

# Tip of the Iceberg

#### Two Walets

# We Interact with Money



# seety.co

#### 2.

# Banking

# Decentralized Finance « DeFi »

#### Lend / Borrow Crypto

#### Yield (high) Interests

# Without any Bank

# We Transact with Value

# Most Mature Use Case

### \$80 Billion-Industry

### 10x Growth Within a Year

# Broad Offer of Applications



#### blockfi.com



#### celsius.network

3.

#### Enterprise Business Processes

#### ERP

# Enterprise Resource Planning

#### CRM

# Customer Relationship Management

### SCM

# Supply Chain Management

## Large Organizations

### Unsynchronized

# Source of (High) Costs

## Set up Synchronization

# Improve Competitiveness



#### Baseline Protocol



#### ETH ATLANTA

Oct 1 – Oct 3, 2021

# Inter-Company Business Processes

4.

# Supply Chain Management

# Almost all Industries

### · Time Delays

· Human Mistakes

Authentication

# Improve Competitiveness

ownest

#### ownest.io



#### Vechain Protocol

5.

Voting

# Auditable & Secure Online Voting Solutions

# National/Regional

#### Social Elections



#### on z.com

6.

## Legal Contracts

# Immutable & Secure Digital Legal Agreements



# open aw.io

#### 7.

## Digital Art

# NFTS

# Digital Art Only

# Brand New Economy

8.

# Content Creators Economy

- Online Publishers
- Blogs
- Videos
- Podcasts
- Posts
- Tweets
- · Images/GIFs

# Anyone Sharing Anything on Internet

#### We Tokenize

## Our Digital Creation

#### We Own it!

# It Can Be Sold and Bought

# Specific Parameters

#### Collect Royalties

### Make Money on Internet

## Brand New Economy

#### Web 3.0



#### Unlock Protocol



#### v.cent.co

9.

### Music Industry

#### Blockchain Streaming Platforms

#### Specific Parameters

### Paid Directly from Their Fans

## Interact Directly with Them

#### No Middleman

#### New Era



#### audius.co

#### 9 Use Cases

#### Break Monopolies

#### Cut Middlemen

#### New Paradigm

#### Freedom

### Self-Empowerment

### New Technology

#### Our Personal Life

# Almost all Industries

## Industrial Revolution

### A Rew Morc Dawning